



## FINAL MINUTES

**SANTA CLARA COUNTY OPEN SPACE AUTHORITY**  
**Regular Meeting**  
**November 10, 2011**  
**Meeting 11-21**

**CALL MEETING TO  
ORDER / ROLL CALL**

Chairperson Virginia Holtz called the regular board meeting of the Santa Clara County Open Space Authority (OSA) to order at 6:33 p.m. at the Administrative Office, 6980 Santa Teresa Blvd. Suite 100, San Jose, California.

Ms. Monack performed Roll Call:

**Members Present**

Alex Kennett, Jim Foran, Garnetta Annable, Sequoia Hall, Virginia Holtz, Clark Williams, Calvin Gill.

**Members Excused  
Absent**

Kalvin Gill

**Members Unexcused  
Absent**

None

**CONVENE TO CLOSED  
SESSION**

At 6:33 p.m. Director Holtz convened the meeting to Closed Session.

**RETURN FROM  
CLOSED SESSION**

Members returned from Closed Session at 6:55 p.m.

Mr. Parkin stated that there were no reportable actions from Closed Session.

**Staff Present**

Andrea Mackenzie, General Manager  
Bill Parkin, Legal Counsel  
Lauren Monack, Administration Manager  
Derek Neumann, Supervising Open Space Technician  
Patty Eaton, Communications Specialist

**ADOPTION OF  
AGENDA**

Director Kennett moved to approve the agenda. Director Williams seconded the motion. Motion passed unanimously. (Vote: 6:0:0)

**Santa Clara County Open Space Authority**  
**Final Minutes**  
**11-21**  
**November 10, 2011**

---

**PUBLIC  
PRESENTATIONS**

Director Holtz asked if there were any public presentations for items not on the agenda.

Ms. Monack stated there were no public presentations.

**WRITTEN  
COMMUNICATIONS**

Director Holtz asked if there were any written communications.

Ms. Monack stated there were no written communications.

**APPROVAL OF  
MINUTES**

**Minutes of October 27, 2011**

Director Holtz asked if any members of the public wished to comment on the October 24, 2011 minutes and noted there were none.

**MOTION:** Upon motion by Director Foran, seconded by Director Hall, the Board unanimously approved the October 27, 2011 Board Meeting Minutes as amended with correction to Page 6: "She stated she also attended an interesting workshop about the Marin Agricultural Land Trust study on how to ~~reduce carbon emissions~~ increase carbon sequestration on grasslands." (Vote: 6-0-0)

**APPROVAL OF  
CONSENT ITEMS**

**No Items on Consent**

**NEW BOARD  
BUSINESS**

**Agenda Item #1 Presentation on Conservation Lands Network by Bay Area Open Space Council**

Director Holtz introduced Bettina Ring, Executive Director of the Bay Area Open Space Council.

Ms. Ring greeted the Board and provided an overview of the Bay Area Open Space Council and their role in the Conservation Lands Network.

Nancy Schaefer provided a more detailed presentation on the Conservation Lands Network.

Ryan Branciforte spoke about Conservation Lands Network Explorer a web-centered environment to display a bio-diversity web portfolio of lands in the bay area. The information can be viewed at bayarealands.org

Board questions and discussion ensued.

**Santa Clara County Open Space Authority**  
**Final Minutes**  
**11-21**  
**November 10, 2011**

---

**Agenda Item #2 Presentation concerning demographics of current electoral division boundaries, redistricting procedures and adoption of tentative calendar for adjusting electoral division boundaries.**

Mr. Parkin introduced the item stating that Chris Skinnell of Nielsen, Merksamer, would be providing a presentation concerning redistricting procedures.

Mr. Skinnell provided a presentation to the Board regarding the demographics of current electoral division boundaries, redistricting procedures and adoption of tentative calendar for adjusting electoral division boundaries.

Board questions ensued.

**MOTION:** Upon motion by Director Annable, seconded by Director Kennett, the Board unanimously approved the schedule for the Redistricting Plan. (Vote: 6-0-0)

**Agenda Item #3 Approve contract for Demography Services Redistricting Plan**

Mr. Parkin introduced the item stating the Board had the three proposals submitted. He noted the most economical proposal was Redistricting Partners at \$20,000. He stated staff recommends that the Board accept the proposal from and approve the contract with Redistricting Partners.

Director Holtz asked for public comment on the item and seeing none, called for the question.

**MOTION:** Upon motion by Director Kennett, seconded by Director Foran, the Board unanimously approved the contract for Demography Services Redistricting Plan with Redistricting Partners. (Vote: 6-0-0)

**COMMITTEE MEETING SUMMARIES**

**Santa Clara County Open Space Authority**  
**Final Minutes**  
**11-21**  
**November 10, 2011**

---

**Citizen's Advisory  
Committee**

Director Holtz stated that there was no report.

**Acquisition Committee**

Director [Hall-Foran](#) stated the Committee did not meet.

**Use & Management  
Committee**

Director Foran stated the Committee did not meet.

**Administration &  
Budget Committee**

Director Holtz stated the Committee met prior to this meeting. She noted the Committee reviewed for applications for vacant representative positions on the Citizens Advisory Committee. She noted that the Committee recommended one application be moved forward for approval by the Board at the next Board meeting.

**Legal Counsel Report**

Mr. Parkin stated he had no report.

**General Manager's  
Report**

Ms. Mackenzie stated that Communications Specialist, Patty Eaton had an announcement for the Board.

Ms. Eaton announced that the Open Space Authority would be launching their Facebook Page on November 21<sup>st</sup>.

Ms. Mackenzie stated that the Authority is nearing completion of its recruitment for the positions of Deputy Clerk and Assistant General Manager. She stated that following interviews over the next few weeks, the Authority intends to have the Deputy Clerk on board in December and the AGM in January.

Ms. Mackenzie stated that the Authority has received verbal confirmation that the Gordon and Betty Moore Foundation will award a \$750,000 grant to Sonoma Agriculture Preservation and Open Space District, Santa Cruz Resource Conservation District and the Open Space Authority to work collaboratively on a three year research project to evaluate the economic and ecological benefits of land conservation in the three counties and educate community leaders and decision-makers about these economic benefits. She stated that the intended outcome is better decision-making and increased financial investments in functional ecosystems and healthy, economically vital human communities. She stated that she would be the representative for Santa Clara County. She stated she met with Bill Shoe of the County of Santa Clara to discuss the

**Santa Clara County Open Space Authority**  
**Final Minutes**  
**11-21**  
**November 10, 2011**

---

County's new health element. She stated that she would be collaborating with Santa Clara County in implementing the role of the OSA and land conservation as it pertains to the issue of healthy living.

Ms. Mackenzie stated that the Authority has retained the services of Susan Ives Communications to produce updated graphics and collateral materials such as a new agency brochure, and to produce several updated logo designs for the agency to select from.

Ms. Mackenzie stated that she met with the Chair of the Citizen's Advisory Committee to discuss its Work Plan for 2012.

John Fioretta stated that he and Ms. Mackenzie identified four work items to be addressed by the CAC in 2012 including training for public presentations, evaluation of the 20% funding for the OSA's urban open space program, and input on the Communication and Strategic Plans. He noted that he and Ms. Mackenzie determined that it was not necessary to meet on November 21<sup>st</sup> and that the next CAC meeting would be held on January 23, 2012.

**Board Member Reports**

Director Kennett stated he had no report.

Director Foran reported that he hiked the Sierra Vista Trail the day before. He noted the trail appeared to be getting good use.

Director Hall stated he had no report.

Director Williams stated he hiked the Sierra Vista Trail over the weekend.

Director Annable passed on compliments to David Tharp and the General Manager for the quick response after a concerned call from the public.

Director Holtz stated that Teri Rogoway, the agency's Coordinator of Interpretive Programs, was featured in the Guadalupe River Park and Gardens newsletter.

**ADJOURNMENT**

**8:24** p.m. Director Holtz adjourned the meeting.

**Santa Clara County Open Space Authority**  
**Final Minutes**  
**11-21**  
**November 10, 2011**

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Respectfully submitted by  
Lauren Monack  
Clerk of the Board