

Santa Clara Valley Open Space Authority

2017-2018 Measure Q Urban Open Space Grant Program

1/12/2018 deadline

Campbell Union School District Sherman Oaks Park

\$ 100,000.00 Requested
\$ 100,000 Total Project Cost

Submitted: 1/12/2018 8:19:06 AM (Pacific)

Project Contact

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Additional Contacts

none entered

Campbell Union School District

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Superintendent

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B. Project Description

Project Overview

1. Grant Category (check all that apply)

- Environmental Stewardship and Restoration
- Parks, Trails, and Public Access
- Environmental Education
- Urban Agriculture / Food Systems

2. What type of project is this (check all that apply)

- Capital improvement
- Planning
- Program

3. Project Location: Address

If the project will be in multiple locations, please list all addresses. If there is no street address, please describe the area(s).
The corner of Fruitdale Ave. and Leigh Ave. in San Jose next to Sherman Oaks School. 1800 Fruitdale Ave, San Jose CA 95128

4. Project Location: Neighborhood

If unknown, please enter "N/A."
Deep Engagement Community #5

5. Project Location: OSA District (check all that apply)

A detailed map of the OSA Districts can be found under the Library tab, or online at <http://www.openspaceauthority.org/about/boardmap.html>.

- OSA District 1
- OSA District 2
- OSA District 3

- ✓ OSA District 4
- Ⓔ OSA District 5
- Ⓔ OSA District 6
- Ⓔ OSA District 7

6. Are there any project partners?

If there are project partners, please list each partner and describe their roles. Required - upload letter from each partner describing their role.

First Phase (Completed)

Kaboom: Supplied the original playground equipment
San Jose Sharks: Paid for the playground equipment
Sherman Oaks Neighborhood Association
San Jose Parks Foundation

Second Phase (Current)

Sherman Oaks Neighborhood Association
Burbank Neighborhood Association
San Jose Parks Foundation
San Jose Parks Advocates
Other Partners to be added as plans develop

7. Project Abstract

(Brief, 3-4 sentences)

In 2015, the District allocated land for a neighborhood park. The nearest park (Bramhall) is over 1 mile away. With community coordination, a playground structure and benches were added to the site.

The \$100,000 grant will allow us to plan and develop this land into a full-use park for the community. We know that it will take more than \$100,000 to build out the park, but with a master plan we can apply for additional grants to finish the project.

Community Engagement / Stakeholder Support (10 points)

8. Describe the community support and/or community engagement process.

When applicable, the application should include letters of support from local jurisdiction(s), particularly for capital improvement projects. Please submit letters using the Documents Upload tab.

Studies have shown that, when adjacent to residential areas, green spaces create neighborhoods with fewer violent and property crimes and foster stronger social connections where neighbors tend to support and protect one another.

There was great community support for the park project when initiated in 2015. Neighbors use the site every day, and neighborhood association members and families from the nearby Sherman Oaks School have expressed interest in seeing this land developed to its full potential. What is currently a children's playground can become a full-fledged park.

The Sherman Oaks Neighborhood Association and other community development activists are excited about the potential benefits of this project. We anticipate their active and sustained involvement with designing the Master Plan with the architect, school district, and Parks Foundation and in garnering added support from other community partners.

Please refer to the letters of support included with this application for more details.

Project Planning (20 points)

9. Describe the proposed project

Parks and open space, when planned with the community, promote safer communities and more opportunities for residents to participate in healthy activities. Developing this site to its full potential will bring these benefits to an estimated 2,000 children and their families living in this area that has limited access to parks. We envision adding trees, landscaping, and equipment for greater community recreation and relaxation than the current play area offers.

The planning group will consist of the community organizations listed in this application.

Our first task will be to develop a master plan for the park. We will select an architect with park development expertise to work with the district and community partners on a long-range plan for the park. This will involve many meetings for selecting the design, looking at other parks, and selecting the items that the community will enjoy.

Next, with the remaining funds, the community will select the items to install within the remaining budget.

Throughout this planning process, we will seek additional community partners and funding opportunities that will enable us to complete the planned park.

10. What is the lifetime of this project?

For capital improvement projects, applicants must state how long the project would remain on the site AND demonstrate that they have appropriate permissions. Please submit the Land Tenure form and documentation using the Documents Upload tab.

- 5 Years (minimum for capital improvement projects)
- Other time period - explain:
- Perpetuity
- Not applicable

11. Describe your plans for operating and maintaining the project over the next 10 years, and indicate your source of funds for ongoing management.

This question is required for all capital improvement projects. For planning and program projects, please answer if applicable, otherwise enter "N/A."

Park maintenance is vital to sustaining the park's benefits to the community.

For the next ten years, Campbell Union School District will manage property maintenance of the site through its General Fund budget. The District will maintain landscaping, repair equipment, and keep the park clean and accessible to the community.

12. Describe the project's readiness for implementation.

Please include the status of any planning, design, or funding development necessary for project completion. This includes the status of CEQA compliance and any permits required for this project. **REQUIRED: CEQA form, if applicable.**

We can start planning as soon as we know the grant is approved by the Open Space Authority.

Our community partners are excited about eliciting community input and working with a qualified architect to begin planning the park's design and timeline.

Depending on the final plan, the construction phase may require Department of State Architect approval, because the land is on a public school site. We would like to see construction begin within 12 months after grant approval.

Project Budget (15 points)

13. Budget Summary

This is a budget summary only; a detailed Project Budget must be submitted using the Documents Upload Tab. Please note: after the application is submitted, the software will automatically total all lines. This additional TOTAL will not be used.

<input type="text" value="0"/>	Grant request: Personnel
<input type="text" value="100000"/>	Grant request: Contracted Services
<input type="text" value="0"/>	Grant request: Supplies/Materials
<input type="text" value="0"/>	Grant request: Other Direct Costs
<input type="text" value="0"/>	Grant request: Indirect Costs
<input type="text" value="0"/>	TOTAL GRANT REQUEST
<input type="text" value="3000000"/>	TOTAL MATCHING FUNDS
<input type="text" value="100000"/>	TOTAL PROJECT COSTS (grant request + matching funds)
<input type="text" value="97"/>	PERCENT MATCH (matching funds / grant request)
<input type="text" value="3,200,097.00"/>	TOTAL

Project Goals (15 points)

14. Describe the specific problems, issues, or unserved needs the project will address.

This area of San Jose does has a high rate of high-density housing yet has no public park. Greenspace is very limited, and the nearest park is over 1 mile away. The neighborhood is one of six identified as experiencing greater environmental burdens

and barriers to access of nature than others in our community.

The neighboring school field is behind buildings and, for security reasons, it is not accessible after school hours and weekends due to the lack of visibility of the field from the street.

More than 60% of the neighborhood children are part of the Free and Reduced Meal program, indicating their families' low income status. Many of these children also live in local apartments that have no yards or places to play.

The first completed phase of the park's site was completed in 2015, when the District and community partners established what is essentially a children's playground. The site was developed without a master plan, and has potential to be a much greater asset to this community.

Creating a master plan is crucial to establishing the site into a well-designed, well-maintained park that will benefit residents, property owners, and the community at large.

15. Please list the project's goals (both social and environmental).

These should be specific, measurable goals (e.g. 600 people participating in educational programs). Please see Appendix E of the Grant Program Guidelines for a list of sample goals.

100% of the master plan developed.

100+ People attending the master plan meetings

After construction, 2000+ neighbors (youth) using the park on a regular basis.

Over 200+ volunteers working on the project

"Shovel-ready" within 16 months.

Impact (15 points)

16. Describe the lasting impact of the project.

Studies about urban open spaces and parks show that:

- Time spent in nature immediately adjacent to home helps people to relieve mental fatigue, reducing aggression.
- Green residential spaces are gathering places where neighbors form social ties that produce stronger, safer neighborhoods.
- Barren spaces are more frightening to people and are more crime prone than parks landscaped with greenery and open vistas.
- Play is central to a child's ability to grow into a productive adult. It can transform them from sedentary, bored and solitary to physically, mentally and socially active.

With no master plan, the motivated and energized volunteers and community partners who developed a playground in 2015. These are the people who want to see it become a full-fledge park.

Creating a master plan for this urban open space, with community involvement, is vital to realizing long-term benefits to the community.

Leadership & Innovation (10 points)

17. Describe how this project employs innovative approaches or encourages collaboration and partnership in the field of parks, open space, urban agriculture, land conservation, or environmental education.

There are few communities that have a school district offering their property at no charge and collaborating with community groups to turn that property into a park for the neighborhood.

The Campbell Union School District Superintendent and Governing Board members seek opportunities to work with community groups and municipalities to create a more supportive environment for the children and families who live here. When the idea of establishing an urban open space where our students had virtually had none, we said: "Let's try it!"

Continuing our partnerships with the Parks Foundation, neighborhood associations, environmental education providers, and others optimizes the expertise needed to give the children and families in our community some much-needed greenspace to play, learn, relax, socialize, and recreate.

Organizational Capacity (15 points)

18. Briefly describe the organization.

Please include the year the organization was founded and its mission and goals. If the applicant is a Fiscal Sponsor, please describe both the APPLICANT and the SPONSORED ORGANIZATION.

As a provider of education beyond the expected, Campbell Union School District educates individual students to their highest potential and ensures that they are prepared to succeed.

Established in 1921, Campbell Union School District is a public (government) school district serving more than 7,300 children within its boundaries. We operate 12 elementary and middle schools, plus 8 preschools, and offer numerous parent and family education programs. We strive to be a model for innovative programs and instruction that engages, empowers, and inspires children to thrive.

19. Describe the organization's ability to successfully implement this project. This might include successful past projects, staffing levels, financial resources, etc.

If applicant cannot otherwise demonstrate its capacity, expertise, and experience, please provide names and contact information of individuals knowledgeable about the organization's work.

The District has already implemented the first phase of the project when the playground was built in 2015, and looks forward to expanding it into a park if funding is approved.

Our maintenance and operations staff is well-trained in building and maintaining school playgrounds, preschool yards, and other recreational facilities for the schools of the district. We also have construction staff and financial expertise to complete the project. We are experienced in collaborating with community groups and agencies on a variety of projects, and we have abundant experience with conducting community input meetings.

http://sanjoseparks.org/programs/sherman_oaks_playground

20. Briefly describe key staff members and volunteers' qualifications and experience relevant to the project.

James Crawford, Deputy Superintendent: Over 1/2 billion in construction planning and development

Doug Williams, Construction Manager: Over 20 years managing school construction projects

BONUS POINTS: Underserved Communities (10 points)

21. Describe how the project addresses open space needs for sensitive populations such as residents of park-poor neighborhoods, underserved or disadvantaged communities, youth, seniors, or is located within a Deep Engagement Community (DEC).

A map of the DECs can be found under the Library tab of online at <http://www.openspaceauthority.org/urban>. This question is optional; please answer if applicable, otherwise enter "N/A."

The location of the park is in an area that is "park poor". It is in deep engagement community #5, where greenspace is very limited, and the nearest park is over 1 mile away.

More than 60% of the neighborhood children are part of the Free and Reduced Meal program, indicating their families' low income status. Many of these children also live in local apartments that have no yards or places to play.

BONUS POINTS: Community Building (10 points)

22. Describe how this project actively encourages community building by engaging or accommodating local residents in novel and creative ways.

This question is optional; please answer if applicable, otherwise enter "N/A."

Community involvement is essential to ensuring that this park is a safe, well-used urban open space. We will actively seek meaningful participation from our neighborhood association partners, families from Sherman Oaks School, and other community members as we develop the master plan and design for the park.

BONUS POINTS: Leverage Funding (5 points)

23. Describe how the project leverages funding with more than 25% match by grantee (cash or in-kind).

This question is optional; please answer if applicable, otherwise enter "N/A."

The school district has allocated the land as a in-kind contribution which will far exceed the funds from the Open Space Authority. The site is slightly over one acre. The land is worth between \$3-\$5 million.

The district also is committing General Fund monies to maintaining the park for the next 10 years.

C. Work Plan

C.1. Project Work Plan

Task Number	Activities	Timeframe	Outcome/Deliverables
1 Planning Meeting	Key members discuss adding additional members with designated skills	Spring 2018	Build the main group who will give initial input on design
2 Community Meetings	Build interest in the design of the park and identify planning members	Spring 2018	Same as above
3 Hire Architect	Start the Master Plan of the Park after hiring of Architect	Spring 2018	Architect will complete the for the park design
4 Design Meetings	Estimated 12 meetings to complete design	Spring to Fall of 2018	Completed Master Plan of the Park
5 Phase one Construction	With funds remaining, start construction.	Spring 2019	No remaining funds and work completed
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D. Documents Upload

Documents Requested *	Required?	Attached Documents *
Financial statements	✓	Annual Audit
Authorizing Resolution from Governing Body download template	✓	Resolution Draft
Project Budget download template	✓	Budget
Acknowledgment Form download template	✓	Acknowledgment Form
Fiscal Sponsorship Agreement download template		
Land Tenure Form download template		
CEQA Compliance Certification Form download template		
Letters of Support		City of San Jose
Letters from Project Partners		
Maps		Google Map of Land

Other

[Community Support](#)

[SONA Letter](#)

[Community Support \(2\)](#)

[Parks Support Letter](#)

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