



Creating Great  
Neighborhoods  
for Everyone

# ANNUAL REPORT

2018-2019





## We Believe

everyone deserves to live in vibrant and healthy neighborhoods.

## We Lead

42 community-engaged learning projects in underserved areas of Central San José involving over 1,500 SJSU students every year.



## We Create

hands-on learning projects that inspire local youth to go to college.



## We Engage

with over 8,500 residents, dozens of SJSU faculty, City of San José staff, and local organizations to improve the community.



## We Learn

about issues that matter to our neighbors and identify opportunities for improving neighborhood infrastructure.

## We Build

social capital, the person-to-person “glue” that makes that makes neighborhoods and SJSU thrive.



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62

# Director's Message

Dear friends, partners, and supporters of CommUniverCity,

In 2018-19, CommUniverCity celebrated its 14<sup>th</sup> year of civic leadership as we continue our innovative neighborhood-centered work in low-income Central San José communities. Our efforts brought together faculty and students in over 22 academic departments at San José State University, six City of San José Departments, and over sixty K-12 school partners, corporate sponsors, community organizations, and neighborhood associations.

New projects from faculty teaching courses in poetry, public health, aviation, hospitality management, interior design, political science, psychology, sociology, environmental studies, and geology diversified the ways we could direct our collective energy to meeting community priorities. Additionally, we supported longstanding legacy projects centered on social justice and investments in green neighborhood infrastructure through our work with the Friends of Five Wounds Trail, Coyote Meadows Coalition, and Record Clearance Project.

We are thrilled that our approach for teaching, learning, and creating together is seen as a model for effective, positive social change. This year leaders of sister programs from the University of Tennessee, Knoxville, West Valley College and Portland State University all sought our counsel on best practices. We also received the National Society for Experiential Education 2019 Award of Excellence for a community-based organization and our work on the Friends of Five Wounds Trail was recognized by the Mayor and City Council. Students working with CommUniverCity's Creative Director, Associate Professor John Delacruz, took home nine awards at the Silicon Valley American Advertising Federation ADDY Awards ranging from Silver to Best of Show for campaigns to rebrand Muwekme Ohlone Middle School and to reinvigorate interest in careers in public service for the City of San José.

As the landscape of San José changes from affordable "bedroom" community to high tech hub, CommUniverCity evolves as well. This year we heard loud and clear from residents who are excited about planned corporate and residential construction, but also concerned about gentrification. We also got the message from parents who want to make sure their children receive a good education in livable neighborhoods. In response we matched current community priorities with faculty and student expertise and community partner know-how to create one-of-a-kind learning experiences that produced benefits for everyone. We look forward to carrying on our unique project development tradition as we enter our 15<sup>th</sup> year.

In community,



Katherine Kao Cushing, Ph.D.  
Executive Director

# In a nutshell...

## Who We Are .....

CommUniverCity San José is a unique community-university-city partnership that engages local residents, faculty and students at San José State University in learning projects that accomplish neighborhood-defined goals. It is the flagship program for community-university engagement at SJSU. The city of San José, with a

population of one million people, is located in the heart of Silicon Valley, a center of both great affluence and technological innovation. The area is also characterized by vast economic inequality, and profound challenges with respect to poverty, unemployment, homelessness, gang violence, and low educational attainment.

Every year, CommUniverCity creates and supports over 40 community action projects in the areas of education, community health, and neighborhood environment, ranging from poetry workshops to transportation planning open houses.

## Where We Work .....

CommUniverCity focuses its efforts in the underserved neighborhoods of Central San José. These diverse communities are home to about 10% of the City's residents; 64% of the population is Hispanic, and about 45% of residents are foreign-born. CommUniverCity's

programs impact low-and-moderate income residents living in neighborhoods near SJSU. Here, median household income (\$56,299) is 58% of the median income in the City of San José as a whole and 40% of households earn less than \$50,000 per year. 85%

of students are eligible for free or reduced price meals. A significant percentage of K-12 students in the schools that partner with CommUniverCity perform below grade level in English and Math.

## Focus Areas .....

**Engage** projects seek to benefit residents by expanding understanding of and improving capacity for improving community health and the environment.

**Learn** projects support the creation of a college-going culture using the SJSU student experience as a living lab and enhancing curricular instruction in English, STEM, and the social sciences.

**Build** projects address urban infrastructure issues that represent the priorities of local low-income neighborhoods, seeking to direct city resources to community aspirations.





Engage



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# **Community Health & the Environment**

# Community Leadership Program



Our Community Leadership Program identifies emerging leaders in the Spanish-speaking community and provides them with the skill set to take a leadership role in their communities by identifying and addressing community issues. This year we promoted the program specifically to the mothers in the Washington Neighborhood making it the first all-female cohort.

The program was led by Dr. Carolina Prado, Assistant Professor in

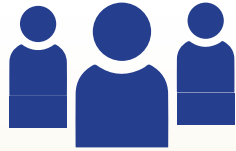
Environmental Studies. Weekly meetings took place throughout the semester with the first half of the workshops teaching leadership and community skills and the second half used for executing community dialogues. These community dialogues focused on education, environment, immigration, neighborhoods, and public safety. The feedback gathered during these dialogues were then analyzed for solutions and next steps.





9

SJSU Students  
Engaged



21

Residents  
Engaged



\$50,000\*

Value



65

Hours of  
Student  
Service

\*includes faculty  
and staff time

## Project Impacts

- 83% of participants stated that after CLP, they are now able to better identify the needs of the community.
- 88% of participants also stated that after CLP, their skills and strategies and ability to facilitate a community dialogue has improved.
- 94% of participants said that after CLP, their ability to present results and analyze data has improved.



Lo más impactante es saber desenvolverse con la comunidad, sin miedos, nervios o lo que dirán.

*The most impactful [part of CLP] was learning how to get along with the community, without fears, nerves or what they will say.*



CLP Participant



Seguir investigando cada día de más recursos y seguir mejorando cada día.

*[I will] continue to look daily for additional resources and keep improving every day.*



CLP Participant



I felt more confident talking to people, for example, inviting them to a cleanup.



CLP Participant



# Growing Sustainably: Cooking Matters



Exposing today's youth to healthy foods and a balanced diet is an overlooked concern in today's society. Childhood obesity rates in children aged 2 to 5 have increased 13% since 1980 and are the highest among Latino youth. Through Cooking Matters, K-6 students at local elementary schools learn how to prepare healthy, affordable meals and make nutritious food choices.

SJSU students created lesson plans and conducted weekly, one hour lessons for students at Lowell and McKinley Elementary Schools. These lessons consisted of nutrition facts such as the difference between good and bad fats,

"eating a rainbow" or including various colored fruits and vegetables in your everyday diet, and different sources of vitamins. Other lessons focused on non-food related information such as learning to read a nutrition label on your favorite foods and kitchen safety.

This semester, we were able to provide "goodie bags" of fresh fruits and vegetables after each lesson courtesy of Second Harvest Food Bank. Cooking Matters offers a means to introduce the youth of San José to the healthy foods that are not always available at home and bring that knowledge back into their homes.



**12**

SJSU Students  
Engaged



**67**

Residents  
Engaged



**\$18,333\***

Value



**552**

Hours of  
Student  
Service

\*includes faculty  
and staff time

## Project Impacts

- 73% of participants report they can make something with fruits and vegetables all by themselves.
- 83% of participants indicated they can talk to their parents about healthy eating.
- 86% of participants reported they like to eat fruits and vegetables now.



I think this is a really good program because, even though the kindergarteners might not be able to fully understand all the nutrition terms, they become familiar with healthy foods and learn how to identify them.



**Letty, CORAL After-school  
Program Coordinator**



I learned lots of healthy recipes that both me and my mom make at home sometimes.



**Ashley, McKinley Elementary  
School 5th grader**



My favorite part of Cooking Matters is trying new things.



**Esbeidy, Lowell Elementary  
School 5th Grader**





# Growing Sustainably:

## Garden Club & Garden Education



Research has shown that children who grow their own food are more likely to eat fresh fruits and vegetables. Growing Sustainably focuses on engaging school-aged children with hands-on activities designed to teach the importance of healthy living and environmental stewardship. The program includes garden education during school hours, an after school garden club, and gardening workshops.

Garden Education and Garden Club partners with SJSU students from various

academic backgrounds to teach these interactive garden lessons. Lesson plan topics ranged from food cycles to composting. The children planted various fruits and vegetables and were able to taste what they harvested.

This year's highlights included a field trip to Veggielution, a six-acre community garden. The field trip provided students the opportunity to experience what they learned on a larger scale.



**19**

SJSU Students  
Engaged



**294**

Residents  
Engaged



**\$36,500\***

Value



**541**

Hours of  
Student  
Service

\*includes faculty  
and staff time

## Project Impacts

- 92% of students surveyed post-program said they enjoyed being in nature, a 9% increase from the pre-program survey.
- There was a 50% increase in participants eating 3 or more servings of vegetables a day and a 62.5% increase in participants eating 3 or more servings of fruits a day from pre to post-program survey.
- 77% of students said they liked eating fruits and vegetables post-program.



It made me realize that there is a need and a way to make important environmental information fun and accessible to kids. If I were to pursue environmental education I would like it to be in a similar capacity to Growing Sustainably.



SJSU Student Intern

The soil really grounds the young people into the garden... and totally calms them down. We call it 'earthing'... it's the process in which we as human beings take in nutrients and energy.



Yazminh, Veggielution Tour Guide



I can't wait for my seed to grow into broccoli so I can eat them.



McKinkley Elementary Student





# Marketing Smarts



Business owners are constantly working on expanding and improving their marketing materials and strategies. Through Marketing Smarts, we partnered the East Santa Clara Street Business Association (ESCSBA) with Dr. Yinghua Huang and her SJSU *Hospitality Marketing* (HSPM 104) students to offer local businesses marketing consultations. This partnership offered local businesses the opportunity to improve their marketing strategies while SJSU students gained real life consulting experience.

Thirteen local businesses were matched with a team of SJSU student consultants to work together throughout the semester. Business tours were

coordinated to provide SJSU students the opportunity to visit and learn about the businesses they would be working with. The SJSU students then researched the businesses' backgrounds and mission statement, their target audience, and owners' marketing desires to create tailored marketing plans.

At the end of the semester, SJSU students presented their findings and marketing strategies to Chris Simmons, the president of the ESCSBA and owner of Neu2u Thrift Boutique. Each team provided the businesses with deliverables in digital and physical formats ranging from business cards to brochures to websites.





**18**

SJSU Students  
Engaged



**15**

Residents  
Engaged



**\$17,420**

Value



**685**

Hours of  
Service

## Project Impacts

- 13 local businesses received market analysis and promotional items customized for them.
- 94% of students said that their participation in Marketing Smarts helped improve their academic learning.
- 94% of SJSU Students also said that their work engaging with local businesses helped their understanding of topics studies in class.

“

It really showed me that there are countless opportunities for hospitality majors and that it is actually a very fun and creative major.

”

SJSU Hospitality Marketing  
Student

“

Matching a trade with community is a brilliant idea. I am entirely new to this (service learning).

”

Shannon Guggenheim,  
3Below Theaters Owner

“

Working with real owners is a precious opportunity.

”

SJSU Hospitality Marketing  
Student



# Money Matters



Money Matters teaches financial literacy basics to local elementary and SJSU students and provides them with the tools for financial success. This program took on several forms ranging from workshops at after-school programs to presentations from professional bankers.

College of Business faculty member Xiaoyan Xu's *Fundamentals of Finance* (BUS1170) students created interactive financial literacy activities to K-5 students at Anne Darling Elementary School. Throughout the workshop, they learned about budgeting, money planning, and wants vs. needs. In addition, bankers

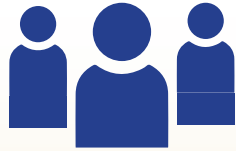
from Wells Fargo provided financial presentations geared towards SJSU freshmen and sophomores. Many of these students are living on their own for the first time and are unaware of many financial issues.

We also hosted SJSU field trips for students from Muwekma Ohlone Middle School and Lowell Elementary School. During their visit, representatives from Cathay Bank provided a financial literacy workshop on basic financial terms and concepts such as bank accounts, service charges, and credit scores.



**25**

SJSU Students  
Engaged



**441**

Residents  
Engaged



**\$6,358**

Value



**250**

Hours of  
Service

## Project Impacts

- 100% of the elementary school students better understood the value of money after the workshop.
- 93% of the elementary school students reported that they are interested in saving money to buy big things later in the future.
- 84% of the elementary school students reported that they think having money in the bank is a smart thing to do.

“

I now understand the meaning of APR [annual percentage rate] and the importance that it plays in your ability to keep up on your monthly bills... and how that can affect your credit report.

”

Ashkaan Kaykha, Freshman,  
Mathematics Major

“

Again, like last semester, I thought it was wonderful of Cathay Bank to take their time to come and talk to these young ladies about the importance of money planning and credit cards.

”

Professor Donna Bee-  
Gates, Child and Adolescent  
Development

“

I learned banks do more than what you expect [and] banks such as Cathay Bank are good banks.

”

Lowell Elementary School  
Student





# Record Clearance Project



Nearly 96% of employers conduct one or more types of background employment screening. Often times a criminal record is a major obstacle to employment for low-income residents in San José and this challenge is amplified for people of color. Legal representation can cost upwards of \$3,000 due to the cost of lawyers services per hour and legal fees for handling simple misdemeanors. The court process and costs often prevents people from clearing their convictions.

The Record Clearance Project (RCP) spearheaded by Justice Studies faculty member and lawyer Peggy Stevenson works to provide free legal services

to low-income residents and the incarcerated. SJSU students enrolled in Justice Studies courses prepare clients' petitions, review clients' rap sheets, and give community presentations regarding expungement law and procedure. Some of the service events these students provided included the following: Speed Screening, LiveScan fingerprinting, and path to expungement mentoring. Throughout RCP, SJSU students work under the guidance of an attorney at all times. RCP not only provides people the opportunity to exercise their full legal rights, but also the opportunity to better their lives.



The CSU Chancellor's Office selected the Record Clearance Project as San José State University's recipient for its Fall 2018 Faculty Innovation and Leadership award for establishing an undergraduate clinical legal education program.



**62**

SJSU Students  
Engaged



**1,340**

Residents  
Engaged



**\$204,232**

Value



**8,170**

Hours of  
Service

## Project Impacts

- SJSU students prepared 162 cases to dismiss convictions and reduce felonies to misdemeanors for 40 clients. Of those, 134 petitions were granted (charges removed or reduced) by a judge.
- Over 800 residents were provided information regarding expungement law and employment rights through 27 public presentations.
- 197 clients advised at five different Speed Screening events to evaluate their eligibility for record expungement.

“

I am not able to express the gratitude I feel! The students were such a blessing! The wisdom and compassion they showed me was priceless! I never thought it would be possible, but now I believe anything is possible! Thank you! Thank you from the bottom of my heart!

”

Speed Screening Client

“

Fue excelente y muy clara. Y lo mas importante en nuestro idioma.

*It was excellent and very clear. And the most importantly, in our language.*

”

Elmwood Jail Presentation  
Attendee

“

Thank you so much, the students and lawyer really addressed my needs and everything was great. Thank You!

”

Speed Screening Client





Learn



The background of the slide features a decorative pattern of hexagons. The top half has light blue hexagons, and the bottom half has yellow hexagons, separated by a horizontal band. The text is centered within this band.

# **College-Going Culture**



# College Day



College Day aims to celebrate, promote, and inspire a college-going culture throughout Santa Clara County. For our 8<sup>th</sup> annual College Day, the theme was Be a Star. SJSU students from a variety of courses — *Public Speaking* (COMM 20), *Community Action/Community Service* (COMM 157SL), *Leadership Career Acceleration* (SCI 075), *Career Exploration* (EDCO 004), and *Environmental Internship* (ENVS 194) — visited various elementary schools to share their experiences, struggles, and start college-based conversations.

College Day not only plants the idea of college in the students' minds; it also taught organization skills, time management, and confidence building. In order to foster more excitement for College Day, Lowell Elementary changed their name to Lowell University for the day. Other elementary schools we visited included Grant Elementary and Burnett Middle School.



**136**

SJSU Students  
Engaged



**2,294**

Residents  
Engaged



**\$27,159**

Value



**2,000**

Hours of  
Service

## Project Impacts

- 95% of students surveyed said they planned to go to college.
- 72% of students surveyed could name at least one college they were interested in attending.
- 17 different schools in San José received College Day activities ranging from guest speakers to college fairs to lunchtime games.

“

It's important for these students to belong to a college community with other people who look like them [Latinx, POC]. That was a large part of my decision in coming to San José State University in the first place.

”

College Day Undergraduate  
Event Intern

“

[After College Day], I'm trying to decide between being a physicist and microbiologist.

”

Lowell Elementary School  
Student

“

[After College Day], I now realize I really want to go to college.

”

Burnett Middle School  
Student



# Engineering in Action



According to the Hispanic Foundation of Silicon Valley, Latinos in Silicon Valley account for 26% of the population, but less than 3% are part of the local high-tech industry. Engineering in Action (EIA) aims to reduce this disparity. EIA addresses this challenge by providing after-school enrichment workshops focusing on science, technology, engineering, and math (STEM) in Central San José. These STEM workshops provide K-8 students in low-income, minority communities with hands-on

lessons ranging from magnetic properties to diffusion.

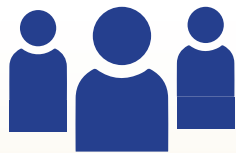
Working in collaborative teams, SJSU Engineering students designed and delivered lesson content with an emphasis on presenting material using fun and accessible teaching strategies. We organized and facilitated workshops, which were held in over a dozen elementary schools and afterschool centers throughout Central San José.





**334**

SJSU Students  
Engaged



**592**

Residents  
Engaged



**\$129,240**

Value



**5,010**

Hours of  
Service

## Project Impacts

- 77% of participants reported that they liked the activities presented.
- 57% of participants felt more interested in science and engineering because of Engineering in Action.
- The overall program included 60 unique hands-on STEM demonstrations .



This was a really cool opportunity to teach and you learn the best from teaching. We had to take a complex topic and really break it down for the kids. I think it's really cool to see the kids getting involved and it's important to get them involved at a young age in science.



SJSU Student-learner



The kids look forward to this every year because they never have this many adults coming to teach STEM.



After-school Coordinator



Thank you for the science! I learned about diffusion today.



Horace Mann Elementary,  
4th Grader





# Geology Rocks!



Geology is the study of the Earth's physical structure and substance. SJSU Civil Engineering students enrolled in *Geology for Engineers* (GEOL 02) developed informative hands-on demonstrations to introduce earth materials and how we all depend upon these natural resources to 4<sup>th</sup> and 5<sup>th</sup> grade elementary school children at Horace Mann Elementary School.

Interactive demonstrations between SJSU students and elementary school

students covered in topics such as minerals in everyday life, different types and uses of sand, and how weathering affects concrete. One group's lesson included instruction on the importance of soil in the game of baseball to make the lesson more relatable. The interaction between SJSU students and their younger counterparts also provides an opportunity to educate, engage, and inspire younger generations to explore STEM fields and promote a college-going culture.



**27**

SJSU Students  
Engaged



**22**

Residents  
Engaged



**\$6,866**

Value



**270**

Hours of  
Service

## Project Impacts

- More than 90% of elementary school student participants reported that they liked the activities presented.
- 50% of elementary school student participants felt more interested in science and geology because of Geology Rocks!
- 88% of SJSU students enjoyed presenting their demonstrations to after-school participants.

“

[Geology Rocks!] is really engaging since we have an activity. Kids struggle sometimes just sitting and listening...so giving them something to touch and look at engages them a lot more.

”

**Evette Ireta, 3<sup>rd</sup> year Civil Engineering Major**

“

This fits in really well with the school since they are talking about geology in their classes and they really enjoy having fun with the programs.

”

**Laura Peno, After-school Program Leader for 4<sup>th</sup> grade Horace Mann Elementary School**

“

You taught us about rocks and sand. And I like how the college students were being nice and kind.

”

**4th Grade Participant**



# Legacy of Poetry



The teaching of poetry enables students to read, write, and understand all forms of text. Poetry not only improves grammar and literary skills, but also offers students a creative outlet to express their emotions. Legacy of Poetry aims to expose elementary-age students to the art of poetry. SJSU undergraduate and graduate students in *Writing Poetry* (ENGL 131) and *Poetry Writing Workshop* (ENGL 240) taught by Professor Alan Soldofsky created and presented workshops based on various poetry topics ranging from free verse to haikus. They delivered workshops to four different schools and after-school

programs over the course of two weeks. These workshops provided hands-on learning activities, giving 4<sup>th</sup> through 6<sup>th</sup> grade elementary students the tools to write their own poems.

One special workshop was hosted by famous Pulitzer Prize finalist in poetry, Arthur Sze, at Olinder Elementary School. Arthur shared some of his own work then challenged the students to write their own poem based on postcard designs. Many students enjoyed this writing exercise and presented their poems aloud to the class.





**31**

SJSU Students  
Engaged



**122**

Residents  
Engaged



**\$15,767**

Value



**6,240**

Hours of  
Service

## Project Impacts

- 7 workshops were held at 4 different schools, engaging and teaching a total of 122 elementary school students.
- 4<sup>th</sup>-6<sup>th</sup> grade children learned the basics of constructing a poem and practiced writing in master class fashion.
- Children learned to express their feelings by writing them down into a free verse, haiku, or sonnet.

“

You have no idea how much we need you to help our children use their creativity, express what they feel and think, and in the process, improve their English-writing skills.

”

Jesus Radillo, Principal,  
Olinder Elementary

“

The students were brilliant in what they came up with, they surprised themselves, too. And seeing the pride on their faces, as they read their work out loud was absolutely priceless.

”

Ume Ali, MFA Student

“

You are very bright.  
  
You make my day and night.  
  
But why do you interrupt my sleeping night?

”

Elementary School Student  
Poem



# Sammy Play



According to the Journal of Sports Science, “physical training has significant and positive effects on the social skill levels of children”. In addition, the Center for Disease Control and Prevention recommends youth ages 6-17 engage in 60 minutes of moderate to vigorous physical activity per day. Sammy Play benefits both children’s health and social skills by encouraging fun physical activities and promoting positive social behaviors.

In partnership with Assistant Professor Dr. Seung Ho Chang and his students in *Motor Development* (KIN 165) and *Advanced*

*Motor Development* (KIN 265), elementary students in the Olinder Elementary School after-school program received 12 sessions over a twelve-week period with each session lasting 1 hour. Students practiced throwing, catching, kicking, striking, bouncing and rolling along with a number of locomotor skills. In addition, components of social skills such as saying thank you, taking turns, and cheering up friends using appropriate expressions such as “good job” and “great work” were implemented in the program.



**154**

SJSU Students  
Engaged



**88**

Residents  
Engaged



**\$10,972**

Value



**440**

Hours of  
Service

## Project Impacts

- 109% increase in overall motor skill performance among elementary school student participants.
- Elementary school students demonstrated an increase of 32% in regards to following directions and an increase of 33% in assisting with clean up from pre- to post-survey.
- On average, skills for participating students improved in all categories of motor skills measured (i.e., striking, dribbling, catching, kicking, throwing, and rolling) with the most significant improvements in ball rolling, ball striking, and kicking.

“

I thoroughly enjoyed [this program] and can appreciate why we are asked to do it because I learned a lot from it. From what we learned in the textbooks and lectures, it directly transferred to real life. It also felt good to bring enjoyment to the children.

”

**Raquel Robles, SJSU  
Kinesiology Student**

“

I have noticed that the children have [been] better behaved since they started with this program.

”

**Jaime Torres, CORAL After-  
school Program at Selma  
Olinder Elementary School**

“

I've learned to be kind to other people when we play sports.

”

**Elementary School  
Participant, CORAL  
After-school Program**





# SEGWAY



Elementary school students can often be the victims of peer pressure, bullying, and encounter other types of uncomfortable situations. Socio-Emotional Growth for Area Youth (SEGWAY) is a response to the communities' desire to model positive behavior in difficult situations. SEGWAY partners SJSU graduate students enrolled in Assistant Professor Matt Capriotti's *Child Psychopathology* course with a local elementary school for a day. This provides SJSU students the opportunity to gain direct experience working in their career field by teaching coping mechanisms to kids.

SJSU graduate students get first hand experience working with elementary-aged students that relates directly to their career. SEGWAY is an effective method of hands-on experience with students' major and serves as a reminder of why they choose the major they did. Elementary school students learn how to use tools such as "dragon breaths" and directive language in response to uncomfortable situations. The new faces of the SJSU students creates an exciting and engaging learning environment for the youth and supplements non-academic programming for our partner school.



**12**

SJSU Students  
Engaged



**111**

Residents  
Engaged



**\$7,629**

Value



**450**

Hours of  
Service

## Project Impacts

- 74% of participants said they can use the methods shown to them by the SJSU students if they find themselves in an uncomfortable situation.
- 39% of participants reported that they enjoyed the SJSU students coming to teach them because the students were friendly and fun.
- 25% of participants indicated that using “Dragon’s Breath” and walking away from a teasing situation is a beneficial response.



[The neighborhood] reminded me of my purpose to serve the community that I grew up in so that others can have an opportunity to feel that they can pursue higher education and pursue a happy life, just as I was given that opportunity to dream.



Psych 211 Student



Overall, I found the lessons to be very valuable and kids enjoyed the presentations we had in our class.



Julie Aguirre, McKinley  
Elementary School Principal



[I learned from the SJSU students that] teasing is bad because you can hurt people's feelings.



McKinley Elementary  
School Student



# Social Issues Theater



Privilege, unearned advantages that someone receives by identifying or being born into a specific group, is a concept not many elementary-aged students may be unaware of. But according to the National Association of School Psychologists, “equally important to note is the reality that while some benefit from unearned advantages, others are victims of unearned disadvantage”. This year two Social Issues Theater performances hosted by CommUniverCity brought local elementary school students to watch original performance pieces prepared by students in Sarah McGaffey’s *Performing Culture and Society Communication Studies* class. The theme of this year’s performances was inspired by acknowledging the unrecognized privileges people have, such as being “body able”, being of a

certain socio-economic class, or being White and contrasting that with unearned disadvantages people may face if they do not fall into the privileged class.

The series of short monologues, were written and performed by SJSU students and illustrated their personal struggles with privilege and other social injustices. After the performances, McGaffey coordinated small group discussions between performers and audience members to delve into what they saw, felt, and how they could take what they learned to better their own lives as well as others.

The elementary school students also experienced and explored SJSU’s campus and participated in a financial literacy workshop from Cathay Bank.





**44**

SJSU Students  
Engaged



**200**

Residents  
Engaged



**\$11,140**

Value



**420**

Hours of  
Service

## Project Impacts

- The performances are an effective way to bring age-principle awareness to social issues such as racism, sexism, and harassment to a young audience.
- SJSU students get to open up and share their stories with the youth community, allowing the elementary school students the opportunity to connect with older role models.
- All elementary and middle school students get to engage in a campus tour, as well as attending the performances, exposing them to a college lifestyle.



One of the most meaningful moments I can take away from this class is that I have inspired the future generation to become advocates against injustice. I was able to show others that it is okay to speak out for what they believe in, and to help others who do not have that voice to do so.

**Breanna Corona, SJSU Student**



I'm so thankful that this experience has given the audience the strength to use their voices for social justice by sharing ways we struggle. Conversations like these are the catalyst for social change.

**Sarah McGaffey, COMM 21 Professor**



[One thing I learned is] not to assume things and to treat people the same because we are equals.

**Lowell Elementary School 5<sup>th</sup> Grade Student**





# Watershed in a Box



In its first year, Watershed-in-a-Box connects SJSU Environmental Studies students with Keep Coyote Creek Beautiful (KCCB), Valley Water, and local schools to create original hands-on environmental education kits that focus on our local creeks, streams and water resources. Lesson content ranges from making flood preparedness kits to testing water quality. This year, 70 local schoolchildren living in the Coyote Creek watershed learned how to make flood “go bags”, and how differences in land use can affect local groundwater supplies in a fun and engaging way.

In the lesson There and Back Again students in grades 3-6 will learn about fish that currently and historically have inhabited the Coyote Creek Watershed, the San Francisco Bay and Estuary, and the Pacific Ocean. To provide local context, students are taught about the complex life cycle of our local steelhead trout and chinook salmon who spend part of their life in freshwater and part of their life in the ocean. An original board game including important Bay Area geographical features and hand-drawn artwork illustrates the challenges these fish face during their outmigration to the ocean as juveniles and their inland return to freshwater rivers and creeks as adults.



**37**

SJSU Students  
Engaged



**157**

Residents  
Engaged



**\$25,839**

Value



**1,045**

Hours of  
Service

## Project Impacts

- 100% of respondents were able to select the correct definition of a pervious land surface.
- 91% of respondents were able to select the correct definition of an impervious surface.
- Students were able to correctly identify eight items that people should have in case of a flood and explain why they were important survival tools.



Through the feedback, as time went on, [the] community partners' needs unfolded and became clearer and helped in clarifying our own project. The project, especially at this stage of my schooling, helped clarify that I have chosen the right major for me.



**Lavonne Davis,**  
Environmental Studies Major



The project was great for the students because they got to learn more about their own watershed and teach it to others. For me, it was great working on a project that benefited the community.



**Assistant Professor  
Costanza Rampini,**  
Environmental Studies  
Department



[I learned that] impervious surfaces do not allow water to pass while pervious surface do allow water to pass.



**Ashley, Anne Darling**  
Elementary School, 5<sup>th</sup>  
Grader



# Writing Partners



Both Anne Darling and Selma Olinder Elementary Schools' English scores fall 17% and 24% below California's average test scores. Writing Partners pairs elementary students in after-school programs with SJSU students in *Socialization and Identity* (SOCI 73) as pen pals. Through Writing Partners, students exchange a series of handwritten letters with each other, improving writing skills and promoting social connection. The program finishes with a culminating field trip to the SJSU campus at the end of the semester. When

they arrive, the younger students meet their writing mentors and learn what it's like to be in college.

This year, we partnered connected with Lecturer Tracy DeHaan and her sociology students. Dr. DeHaan integrated her course lessons with the content of the pen pal letters. The students exchanged six letters focusing on personal identity and overcoming barriers in college, and career goals.





**35**

SJSU Students  
Engaged



**35**

Residents  
Engaged



**\$11,571**

Value



**455**

Hours of  
Service

## Project Impacts

- 91% of elementary school students indicated they would like to attend college after the field trip to SJSU.
- 55% of elementary school students indicated Writing Partners helped improve their writing.
- 100% of elementary school students liked Writing Partners.

“

I am very happy with the program and the outcomes of it. I know some of our students shared some deeper, more personal experiences with their pen pals and it was incredibly meaningful for them.

”

Margarita Ojeda, Site  
Supervisor

“

The program was a useful opportunity to apply and experience emotionally what we learned abstractly and intellectually. It demonstrated what socialization and cultural capital means in practice.

”

SJSU Student Service  
Learner

“

I liked Writing Partners because it made me happy and not feel alone.

”

Elementary School  
Participant





Build

The background features a decorative pattern of hexagons. The top half has light blue hexagons, and the bottom half has yellow hexagons, separated by a horizontal band. The text is centered within this band.

# **Neighborhood Infrastructure**



# Advertising Campaign



For this year's Advertising Campaign project, we partnered the Human Resources Department of the City of San José with Associate Professor John Delacruz and his *Advertising Campaign Planning and Management* course (ADV 129). The SJSU students were tasked with rebranding the city as a top location choice for job-seekers. The students were organized into six different teams with each student given a specific role mirroring the roles found in professional advertising agencies such as account manager and art director.

Over the course of 15 weeks, the students conducted market research, focus

groups, and campaign executions before presenting their final pitch to a panel of eight judges. The panel consisted of advertising professionals, a City of San José representative, and community members. The winning campaign will be used in the future by the Human Resources Department.

The student-created campaigns from this school year were also submitted to the Silicon Valley Advertising Federation Awards. SJSU students took home seven awards ranging from Silver to Best of Show. These awards provide recognition not only for CommUniverCity, but for the city and community as well.



**27**

SJSU Students  
Engaged



**31**

Residents  
Engaged



**\$100,390**

Value



**4,066**

Hours of  
Service

## Project Impacts

- 100% of the SJSU students stated they will definitely use what they learned during this project in their personal or professional lives.
- 27 SJSU students experienced, from beginning to end, the process of developing, creating, and presenting an advertising campaign.
- The winning campaign will be used for the Human Resources Department of the City of San José.



I found the students energetic and engaged. Their work was terrific! Each presentation had at least one element that was noteworthy. Their creativity, both from the marketing perspective as well as from the technology perspective, was impressive.



**Daivde Viera, Local Business  
Owner and Final Pitch  
Attendee**



I like this project because it really helps me delve deeper into my future opportunities. As a graduating senior, that's something that can be difficult to fit in while focusing on finishing [my degree].



**Kaleoaloha Wilson ADV 129  
Student**



The advertising students did a great job helping us reframe the idea of what it means to work in public service.



**Kelli Parmley, Assistant  
Director of Human  
Resources, City of San  
José**



# Community Planning: Downtown to Diridon



Over the next 20 years, Downtown San José will undergo major changes as a result of new developments, transportation investments, and Google's planned urban village complex. A collaboration between SJSU's Urban and Regional Planning Department Community Planning (URBP295) course students led by Richard Kos, Jason Su, and staff of the City of San José, engaged and gathered feedback from community members and stakeholders through various engagement strategies such as focus groups and open houses.

Throughout the school year, SJSU students assessed neighborhoods around Diridon Station and hosted a culminating Community Open House for residents to partake in. The Urban Planning students

identified opportunities for improved mobility connectivity between Diridon Station and the downtown area. The feedback they received ranged from utilizing open space to fixing unprotected crosswalks to more eateries and cafes.

The open houses created fun, collaborative environments for community members and stakeholders to identify existing assets and neighborhood priorities in the Diridon Station Area. The data collected by SJSU students will be used to advocate for community-specific needs during the development process and to guide infrastructure investments. In addition to the Community Open House, a comprehensive Community Assessment Report was produced for City staff and the community.



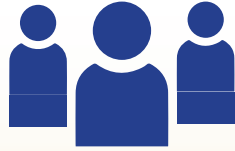
APA articles for Northern News about the class' work were published in Decmeber 2018 and May 2019.





**34**

SJSU Students  
Engaged



**155**

Residents  
Engaged



**\$111,386**

Value



**4425**

Hours of  
Service

## Project Impacts

- 100% of attendees [at Open House/community outreach events] surveyed indicated the event increased their knowledge of transportation issues and priorities in the Diridon Station and downtown areas.
- 96% said it increased their knowledge and understanding of how to be involved in the community planning process.
- 94% of participating SJSU students reported that the class improved their research and analysis skills to solve real world urban issues.



This project showed that well executed and thoughtful community engagement has a positive impact on community development. I think this experience has helped me to learn engagement skills and ideas and will be something I carry through my professional career.



URBP 295 Student



I am a tech worker, homeowner, and I don't own a car so this event was perfect for me. I love urban planning. I've been writing all my suggestions on everything.



Open House Attendee,  
Resident in St. Leo's Area,  
SJSU Alum



[The open house] got more comments from me than any workshop I've been to.



Open House Attendee



# Park Activation and Trail Cleanup



Residents and SJSU faculty and students collaborated and planned two separate park activation events: South University Neighborhood (S.U.N.) Spring Festival and Spartan Keyes Egg Hunt. In both of these areas, there are limited public green spaces. This semester we partnered with SJSU's Introduction to *Marketing Communications* (BUS 134B) and College of Business faculty member Bobbi Makani, her students and neighborhood associations to market these events to community members.

For the S.U.N. Spring Festival, the S.U.N. Association took the lead for marketing research and collaborated with the SJSU marketing students to carry out their strategy. This year District 3

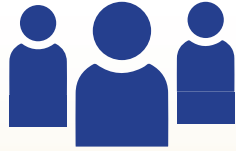
Councilmember Raul Peralez, stopped by the S.U.N. Spring Festival to socialize with community members, residents, youth, and SJSU students and share his appreciation for community events like these. Various community organizations participated by tabling or hosting activities for the community.

The SJSU business marketing students promoted the Spartan Keyes Egg Hunt strictly within the Spartan Keyes neighborhood. This resulted in a more positive, intimate community gathering compared to previous egg hunts. This year, the event hosted two different egg hunts for different age groups and even an egg hunt for parents.



**84**

SJSU Students  
Engaged



**450**

Residents  
Engaged



**\$17,650**

Value



**1,081**

Hours of  
Service

## Project Impacts

- 92% of participants said that based on their experience at the S.U.N. Spring Festival they felt better about living there.
- 76% of participants said they are more interested in getting involved in their community as a result of attending the S.U.N. Spring Festival.
- 70% of Egg Hunt attendees learned about the event through flyers BUS 134b students put up around the area.



This was my first time coming here. I was surprised by how safe it was with all the volunteers [on the side]. Kids enjoyed it and parents too. I'm really appreciative of all of this.



Resident and Parent



...my coworker Lilia told me about the egg hunt @cucsjsu was hosting at Bestor Art Park. Glad we checked it out because it was a fantastic event! #communitysavetheday



Tweet from David Tran, Senior Aide to Councilmember Raul Perez



It motivated me to pursue my career [in] event management because I witnessed how much an event can impact people.



SJSU BUS 134B Students





# Safe & Green Halloween



The 11th year of Safe and Green Halloween continues to teach children and families that sustainability and safety can go hand-in-hand during the Halloween season. This annual event brings together community members all over the downtown area for family-friendly and educational Halloween festivities. This seasonal event comes together with help from students, residents, and the City.

*Introduction to Leadership & Innovation* (BUS5 16) students with faculty member Bobbi Makani designed and executed interactive learning activities regarding sustainability, safety, healthy eating,

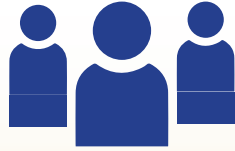
conservation, and recycling. Another group of students in the *Environmental Resource Center* (ENVS 181) with Department Chair of Environmental Studies Lynne Trulio consistently worked with Olinder and McKinley elementary school students to brainstorm and craft sustainable halloween costumes. Lecturer Joanne Seavey-Hultquist and her Public Health students provided educational demonstrations surrounding oral health. Staff from the police department taught children various ways to stay safe during Halloween.





**300**

SJSU Students  
Engaged



**600**

Residents  
Engaged



**\$38,615**

Value



**1,564**

Hours of  
Service

## Project Impacts

- 96% of attendees surveyed reported an increase in knowledge of healthy foods from attending the event.
- 95% of attendees surveyed reported they learned to incorporate environmentally sustainable practices into their daily lives.
- 96% of participants indicated an increase of awareness of key environmental goals: recycling, reducing, reusing, water and energy conservation.



Working with these kids [on their costumes] really reminded of how bright and capable they can be at that age. It was fun working with them and seeing their creativity come to life.

ENVS 181 Student



[This event] totally changed my mentality concerning environmental issues like recycling and healthier eating.

Safe & Green Halloween  
Attendee



I learned how to reuse, recycle, how to use energy efficiently and [a lot about] water conservation.

Safe & Green Halloween  
Attendee



# Spartans Serve



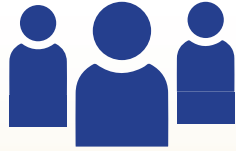
Service-learning projects provides students the opportunity to engage with and be part of their community while developing skills and gaining experiences related to their academic coursework. Spartans Serve introduces incoming SJSU freshmen participating in an intensive summer residential program to service-learning and community engagement activities ranging from clean-up projects to event management. We partnered with six SJSU and community organizations: SJSU EOP's Summer Bridge Program, Spartan Scholar's Summer Institute Program, the Center for Community Learning and Leadership, Keep Coyote Creek Beautiful, the San José Mayor's Office and Parks, Recreation, and Neighborhood Services for this project.

SJSU students enrolled in *Success in Science* (SCI 002) with Dr. Sonja Lillenthal participated in Spartans Serve the summer before their first fall semester. During Spartans Serve, these events students ventured out into their new community. With each event, community partners provided background about why civic engagement was important. From trimming bushes at Olinder Park to assisting at the at Backesto Park Bazaar, these students connected with the community and their classmates. The park clean up included a water quality testing activity where students and residents learned about the history of Coyote Creek and important water quality parameters.



**95**

SJSU Students  
Engaged



**215**

Residents  
Engaged



**\$23,554**

Value



**954**

Hours of  
Service

## Project Impacts

- 64% of students reported that because of Spartans Serve, they can see themselves more actively working to help the community during their time at SJSU.
- 81% of students report that Spartans Serve helped their understanding of course readings, discussions, and lectures.



My goal is to graduate with a Music Education degree and teach kids of all ages the importance of music. Working at Backesto Park made me want to expand my teaching into local organizations and non-profit groups in order to teach kids a new way of life.



SJSU Student



I realized how fun and important community service is and so now I plan to look for community service opportunities during my time here in San José since this is my new home. I want to contribute to beautifying it and making it into a better place.



SJSU Student



The end result of a cleaner park helps foster resident pride. We are so appreciative of the San José students' help.



Carlos Escobar, Parks,  
Recreation, and  
Neighborhood Services  
Recreation Leader





# Tactical Urbanism



Associate Professor Virginia San Fratello and her students in *Interior Architecture Conceptual Design Studio* (DIST 103) designed and painted a mural in collaboration with local residents. The project initially began in Spring 2018 as part of Assistant Professor Gordon Douglas' *Urban Design Studio* (URBB 232). The research done by his students identified the ideal location and concept for the project while Virginia's class designed and painted the mural and planter boxes for the installation.

The final unveiling of the finished project drew nearly 100 people to the 'Mi Sala Tu Sala' event, which included music, a taco truck. The final work includes the mural covering two faces of a laundromat at 13<sup>th</sup> and Empire Streets in San José's Northside neighborhood and street furniture for the community to enjoy. The design represents a graphic history of San José, from its agricultural roots to modern day buildings downtown.



Originally intended to beautify one store front, students volunteered and used leftover materials to extend the mural to the neighboring business at the request of the owner. This project wouldn't have been possible without the generous support of the Knight Foundation!





**37**

SJSU Students  
Engaged



**157**

Residents  
Engaged



**\$25,839**

Value



**1,045**

Hours of  
Service

## Project Impacts

- One resident loved the ‘Mi Sala, Tu Sala’ event and thought the mural and outdoor space was a wonderful addition to the community. He enjoyed seeing a “dull, drab, old building...come to life with bright colors.”
- On December 8, 2018, 96 community members attended the unveiling event ‘Mi Sala, Tu Sala’, a new public space designed and executed by SJSU students.
- Over a dozen Northside residents were actively involved in the planning and execution of the design project.



This program benefits us as a group career-wise through the feedback [from the jurors.] It also helps us in the development of the conceptual designs [...] By listening to what the community needs, we start to understand that the aestheticism [of the project] isn't the only point, it's gotta be community-based.



**Andrew, SJSU Interior  
Design Student**



[The mural] makes you want to be out. It makes you want to be walking around in the city and enjoying these kinds of spaces.



**Resident and ‘Mi Sala, Tu  
Sala’ Attendee**



I love it! The corner is a lot more colorful! As a community, we won the lottery!



**Resident and ‘Mi Sala, Tu  
Sala’ attendee**



# Viva CalleSJ Assessment



The opportunity to support Viva Calle, a city-sponsored open streets event promoting motor-free travel through data collection and assessment puts us one step closer to healthy, vibrant neighborhoods. Open streets events promote togetherness and expose community members to areas they would not normally wander through and in doing so, promotes healthier transportation opportunities within urban environments. In partnership with faculty in the department of Sociology, Political Science, Urban Planning, and Economics SJSU students administered surveys

throughout the event and analyzed their findings. Our collaboration with Viva Calle SJ, one of Northern California's largest open streets events in September, brought the community together while learning their needs.

In December, SJSU students and their faculty mentors presented their findings to the Viva Calle team in a showcase of student learning. Their findings are being used by the City for future planning and justification for continuing this positive, community event.

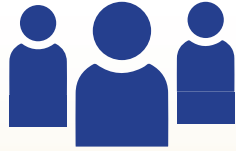
## Thank you to participating SJSU Faculty!

Lecturer Jason De Haan, (SOCI 104), Department of Sociology and Interdisciplinary Social Science  
Assistant Professor Mary Currin-Percival, (POLS 195A), Department of Political Science  
Assistant Professor Gordon Douglas, (URBP 280), Department of Urban and Regional Planning  
Associate Professor Matthew John Holian, (ECON 108), Department of Economics



**120**

SJSU Students  
Engaged



**1,600**

Residents  
Engaged



**\$84,032**

Value



**3,449**

Hours of  
Service

## Project Impacts

- Tens of thousands of City residents and other residents from the Bay Area got to enjoy 6 miles of traffic-free streets and fun activities (e.g., 5k run, beer garden, resource booths, etc.). The City of San José estimates that 125,000 people participated.
- 98% of attendees surveyed report Viva Calle provided positive benefits to the community.
- 1,600 of attendees surveyed indicated they were extremely happy with the event.



Viva Calle gives citizens an opportunity to explore and learn something about their community that they may not have known. You can't really appreciate [the art painted around town] until you have a chance to walk around, stop, and look without worrying about cars all around.



Viva Calle Attendee



One of the things I truly enjoyed from gathering data was being able to contribute to a study that in the long run will help improve my community. Moreover, Viva Calle gave me the opportunity to get a sense of how diverse my community truly is.



SOC 104 Student



[The event was a] great way to spend time with the family in a safe environment while getting in aerobic activity. It is also what my granddaughter wanted to do for her birthday. She is turning 11 and she considers it family fun.



Viva Calle Attendee





# COMMUNIVERCITY BY THE NUMBERS

IN THE **2018-2019** ACADEMIC YEAR WE...

Enlisted **35** SJSU students in a pen pal program focused on writing skills for **35** youth.



Hosted **42** projects with the help of dozens of faculty members, **1,638** students who put in **46,290** hours valued at **\$982,904**.

Inspired **2,294** K-12 students in Santa Clara County to complete their college degrees.



Trained **18** Spanish-speaking leaders on how to advocate for their community.



Received the **2019 Outstanding Leader in Experiential Education: Community-Based Organization award** from the National Society of Experiential Education.



Received a total of **\$50,000** from Wells Fargo and Cathay Bank to support neighborhood financial literacy and wealth-building.



Since its inception in 2005, CommUniverCity SJSU has engaged **115,556** residents, **21,130** SJSU students who have invested **394,382** hours of volunteer work valued at over **\$8.38 million**.

# Project Highlights



## Record Clearance Project

134 petitions were granted to dismiss or reduce convictions for low-income residents.

## Park Activation

229 residents enjoyed safe and fun community park events such as our S.U.N. Spring Festival and Spartan Keyes Egg Hunt.



## Engineering in Action

614 K-12 students became more interested in science, technology, and engineering concepts because of their interactions with SJSU engineering students.

Our funding comes from three sources:

**Total Funds: \$670,993**

**25% City of San José**

**31% SJSU**

**44% Private/Other**

# Steering Committee

## **Chairs**

Vice-Chair: Joan Rivas-Cosby, Chair, FWBT  
Neighborhood Action Council

Vice-Chair: Stacy Gleixner, SJSU Associate Vice  
President, Student and Faculty Success

Vice-Chair: Angel Rios, Jr., Deputy City Manager,  
City of San José

## **City of San José and Santa Clara County**

Patricia Ceja, Council Assistant, Council District 3,  
Raul Peralez, City of San José\*

Susan Ellenberg, Santa Clara County  
Supervisor, District 4t

Shikha Gupta, Program Manager, Environmental  
Services Department, City of San José\*  
(alternate Michael Gonzalez, (Acting)  
Supervising Environmental Services  
Specialist, City of San José\*)

Jessica Zenk, Deputy Director, Transportation  
Planning & Project Delivery, Transportation  
Department, City of San José\*

Jo Zientek, Director, Consumer and Environmental  
Protection Agency, County of Santa Clara

## **Community**

Dana Huang, South University Neighborhood  
Association

José Posadas, President, Luna Park Business  
District

Aurelia Sanchez, Spartan Keyes Neighborhood  
Action Council

Davide Vieira, Little Portugal Neighborhood  
resident

## **Corporations**

Wen Chang, Vice President & Branch Manager,  
Cathay Bank

## **Community-based Organizations**

Jennifer Goto, Pastor, St. Paul's United Methodist  
Church

Sara Reyes, Senior Division Director, Children,  
Youth and Family Development  
Division Catholic Charities (alternate: Angie  
Lopez, McKinley Site Manager Catholic  
Charities' CORAL Program)

## **San José State University**

Terry Christensen, Emeritus Professor, Department  
of Political Science, SJSU

Jason DeHaan, Lecturer, Department of Sociology,  
SJSU

Jan English-Lueck, Professor, Department of  
Anthropology, SJSU

Elena Klaw, Faculty Director, Center for  
Community Learning and Leadership,  
Graduate and Undergraduate Programs;  
Professor, Department of Psychology, SJSU

Jennifer Malutta, Government Relations  
Consultant, Organizational Development,  
SJSU

Andrea Tully, Community Engagement & Project  
Coordinator, Center for Community  
Learning and Leadership, SJSU

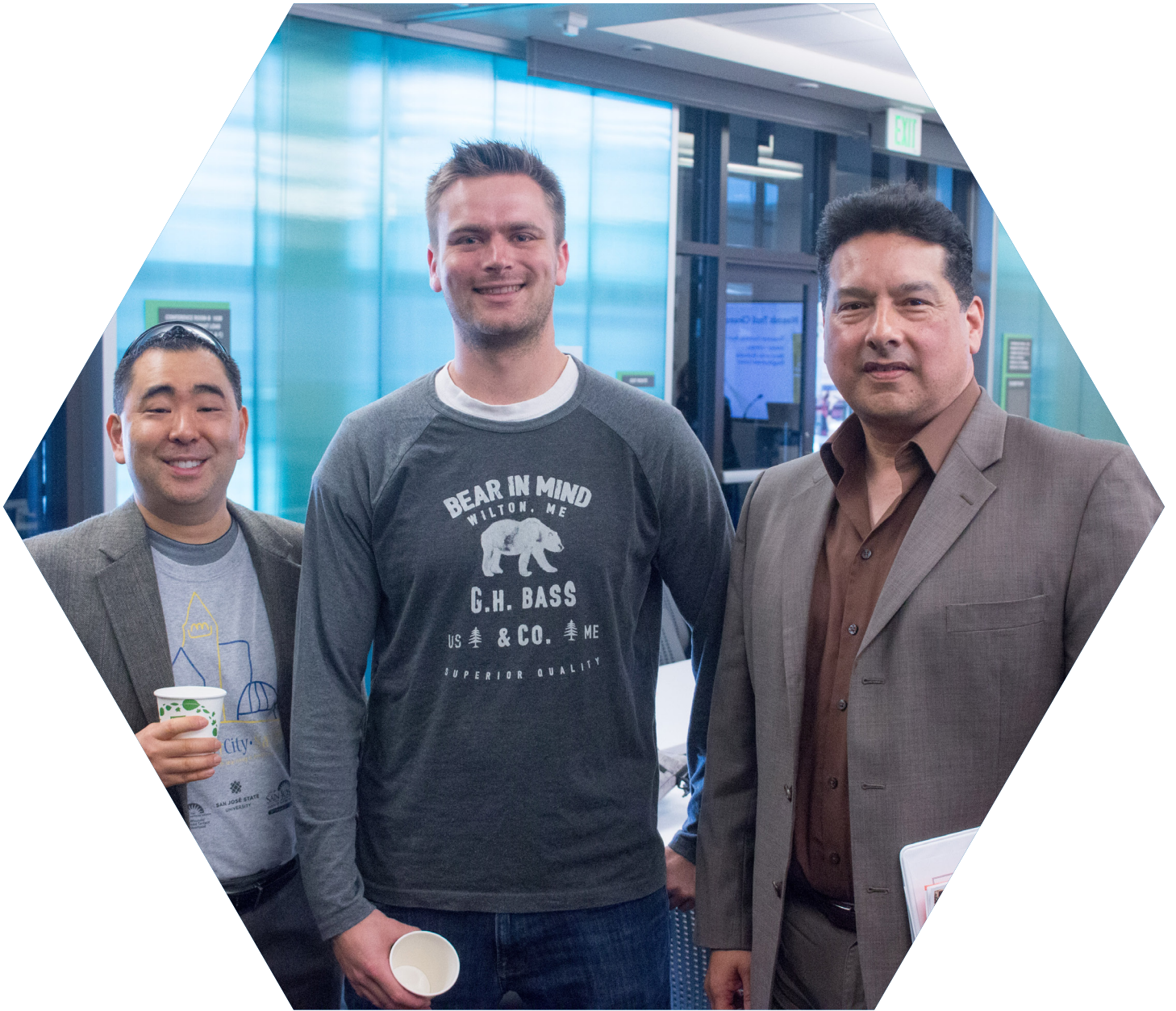
## **SJSU students**

Richard David, Master's Student, Department of  
Urban and Regional Planning

Joe Strong, Undergraduate Student, Department  
of Chemical and Materials Engineering

\*Non-voting members/liaisons





# Partners

## Community Partners

13<sup>th</sup> Street Neighborhood Advisory Committee  
3<sup>rd</sup> Street Community Center  
AARP  
Alum Rock Business Association  
Alum Rock Counseling Center  
Anne Darling School Council  
BART/Urban Village Advocates (BARTUVA)  
Buena Vista Neighborhood Association  
CORAL After School Sites  
Campeonas de la Salud  
Campus Community Association  
Catholic Charities of Santa Clara County  
Center for Employment Training  
Community Financial Resources  
Coyote Meadows Coalition  
D3 Community Leadership Council  
DB Consultants  
Delmas Park Neighborhood Association  
Destination: Home  
Downtown Enrichment  
Downtown Residents Association  
Downtown Streets Team  
EAH Housing  
East Santa Clara Street Business Association  
Exhibition District  
First Community Housing  
Five Wounds Church  
Five Wounds/Brookwood Terrace NAC  
Franklin McKinley Children's Initiative  
Friends of Backesto Park  
Friends of Five Wounds Trail  
Friends of Watson Park  
Garden to Table  
Greenbelt Alliance  
Guadalupe River Park Conservancy  
Guadalupe Washington Neighborhood Association  
Habitat for Humanity  
Help One Child  
Horace Mann Neighborhood Association  
Indian Health Center  
Keep Coyote Creek Beautiful  
Kids in Common  
League of Women Voters

Local Color  
Luna Park Business Association  
Mamas Unidas  
Market Almaden Neighborhood Association  
Mayfair NAC  
McKinley Bonita Neighborhood Association  
National Compadres Network  
Nextdoor Solutions  
Northside Neighborhood Association  
Olinder Food Program  
Olinder Neighborhood Association  
Operation Frontline/Fresh Approach  
Our City Forest  
POSSO  
Roosevelt Park Neighborhood Association  
SOMOS Mayfair  
Sacred Heart Community Service  
Sacred Heart Nativity School  
Sacred Heart Parish  
San José Bridge Communities  
San José Downtown Association  
San José Downtown Residents Association  
Santa Clara County District Attorney's Office  
Santa Maria Urban Ministry  
School of Art and Culture  
Silicon Valley Bicycle Coalition  
Silicon Valley Education Foundation  
Silicon Valley Leadership Group  
South University Neighborhood  
Spartan Keyes Neighborhood Action Coalition  
St. Paul's United Methodist Church  
THINK Together  
The Health Trust  
The San Francisco Bay Area Planning and Urban  
Research Association (SPUR)  
TransForm  
United Neighborhoods of Santa Clara County  
University Neighborhoods Coalition  
Valley Transportation Authority  
Valley Verde  
Veggielution  
Wesley United Methodist Church  
Wooster Neighborhood Association  
Year Up



## **San José State University**

ALMAS

Campus Community Garden, Associated Students

Center for Community Learning and Leadership

Chicano Commencement

College Awareness Network

College of Business

College of Engineering

College of Health and Human Sciences

College of Humanities and Arts

College of Science

Department of Accounting and Finance

Department of Aerospace Engineering

Department of Anthropology

Department of Art & Art History

Department of Biomedical, Chemical, and Materials  
Engineering

Department of Chicana and Chicano Studies

Department of Child and Adolescent Development

Department of Communication Studies

Department of Counselor Education

Department of Design

Department of Economics

Department of Educational Leadership

Department of Elementary Education

Department of English

Department of English and Comparative Literature

Department of Environmental Studies

Department of Geography

Department of Geology

Department of Health Science

Department of Justice Studies

Department of Linguistics

Department of Management Information Systems

Department of Marketing and Decision Sciences

Department of Mechanical Engineering

Department of Meteorology and Climate Science

Department of Nursing

Department of Nutrition and Food Science

Department of Organization and Management

Department of Political Science

Department of Psychology

Department of Radio, TV, Film, & Theater

Department of Sociology and Interdisciplinary Social  
Sciences

Department of Urban and Regional Planning

Department of World Languages and Literature

Educational Opportunity Program

Game Developer Club

Industrial Design Program

Interior Design Program

Jay Pinson STEM Education Program

Lesbian, Gay, Bisexual and Transgender Resource  
Center

Mineta Transportation Institute

Office of the President

Office of the Provost

Office of Undergraduate Studies

Santa Clara University

School of Journalism and Mass Communications

School of Social Work

Science Education Program

Spartan Recreation and Aquatic Center

Student Outreach and Recruitment

Thriving Neighborhoods Initiative

Women's Resource Center

# Partners

## **City of San José**

Biblioteca Latinoamericana  
Carnegie Library  
City Manager's Office  
Climate Smart San José  
Department of Environmental Services  
Department of Housing  
Department of Human Resources  
Department of Parks, Recreation, and Neighborhood Services  
Department of Planning, Building, & Code Enforcement  
Department of Transportation  
Don Rocha, San José Council District 9  
Environmental Innovation Center  
Hispanic Foundation of Silicon Valley  
Joyce Ellington Library  
King Library  
Magdalena Carrasco, San José Council District 5  
Mayor Sam Liccardo's Office  
Mayor's Gang Prevention Task Force  
McKinley Teen Center  
Office of Immigrant Affairs  
Raul Peralez, San José Council District 3  
Roosevelt Community Center  
Roosevelt Teen Center  
San José Fire Department  
San José Fire Museum  
San José Police Department  
San José Public Library  
Santa Clara Mental Health: Downtown Health Clinic  
Second Harvest Food Bank  
SJPL Works  
Spartan-Keyes Teen Center

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## **Santa Clara County and Special Districts**

Cindy Chavez, County Supervisor, District 2  
Consumer and Environmental Protection Department  
Dave Cortese, County Supervisor, District 3  
Jim Beall, California Senate District 15  
Public Health Department  
Santa Clara County Office of Education  
Santa Clara Valley Water District  
Zoe Lofgren, 19<sup>th</sup> Congressional District

## **School Partners**

Anne Darling Elementary School  
City of San José  
Cristo Rey High School  
Downtown College Preparatory School  
Empire Gardens Elementary School  
Foothill High School  
Franklin-McKinley School District  
Grant Elementary School  
Horace Mann Elementary School  
Latino College Preparatory  
Legacy Academy  
Lowell Elementary School  
McKinley Elementary School  
Muwekama Ohlone Middle School  
Olinder Elementary School  
Overfelt High School  
Rocketship Discovery Prep  
Rocketship Mateo Sheedy  
Sacred Heart Nativity School  
San José Community School  
San José High School  
San José Unified School District  
St. Patrick's Elementary School  
Washington Elementary School  
Yerba Buena High School  
YouthHype







We cannot seek achievement for ourselves and forget about progress and prosperity for our community. Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.

- Cesar Chavez



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