• Brad & Danielle White • 1330 Martin Ave. • San Jose, CA  95126 •

June 29, 2020

Santa Clara Valley Open Space Authority
Urban Grant Program
Attn:  Megan Dreger
Grants Administrator
33 Las Colinas Lane
San Jose, CA  95119

To whom it may concern,

I am delighted to write this letter to you in support of POW! WOW! San Jose (PWSJ).

My husband and I were very lucky to have been able to experience PWSJ in two different aspects last year.  The first, as regular members of the community, and secondly as the (proud) parents of one of their artists!  Our daughter, Rista (at age 15), was selected as a participant  amongst the amazing collection of artists that made up the festival.  We were aware of PWSJ from previous years, but hadn't realized then what a huge impact they make to improve our community in spirit and beauty.

From the very first contact with Jen and Carlos, we felt completely impressed with their commitment to this program.  They, and the entire team have clearly devoted themselves to creating a memorable, organized and exciting event for everyone involved.  Their attention to detail was unsurpassed and I honestly can't imagine how they managed all the fine details and moving parts!

Rista was one of the youngest artists POW! WOW! had every invited to the program.  She was beyond excited about the project and worked hard to participate in as many of the group activities that she could, while still managing her daily high school routine.  It was hard work, but one of the most valuable and memorable experiences of her young life.  She was able to meet, learn from and hangout with her peers and has been able to maintain contact with many of them.  The feeling of pride to have been apart of such an amazing cultural event will stay with her forever.

Since the 2019 festival, I believe our family has opened our minds up a little more and are proud of our city and community.  We love to show off all the murals to friends and tell them all about POW! WOW!.  We share the videos on Youtube and Instagram and do our best to spread the word about their work and contributions to cities around the world.

We have gained so much from having PWSJ in our lives.  I can't wait to see what's to come!

Sincere regards,

Danielle and Brad White