

Measure Q Environmental Education Grant Guidelines

Consideration for Final Approval



December 14, 2017
Marc Landgraf
Teri Rogoway

- Overview

- Pilot Program – focused only on environmental ed.
- Streamlined for small grants
 - Simpler application
 - Shorter timeline to awarding of grants
- Measure Q Urban Open Space Grant Program
 - Will continue to include environmental education category for larger grants
- Timed so funds available at beginning of 2018/19 school year
- Thorough guidelines review process

Measure Q Environmental Education Grant Guidelines

Measure Q Environmental Education Grant Program



The Santa Clara Valley Open Space Authority is seeking high quality grant proposals for projects that expand nature and science-based environmental education programs and youth engagement projects within the Authority's boundaries. The proposals must fall within one or more categories:

- Natural Resources
- Water and watersheds
- Agriculture
- Nature's health benefits

GRANT FUNDING

- Grants will be funded by Measure Q
- Total funding for this cycle: \$100,000
 - Minimum grant request: \$5,000
 - Maximum grant request: \$24,999
- 5-10 grants are anticipated to be awarded, aiming for a diversity of project types, locations, and sizes
- Term of funding: 1 year
- A 33% match is required (see other side)

GRANT ELIGIBILITY

Eligible applicants for Measure Q grant funding are:

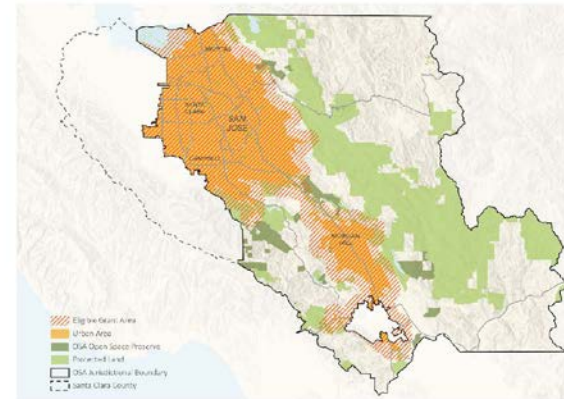
- Public agencies and special districts located within the Authority's jurisdiction
- Schools and school districts located within the Authority's jurisdiction
- Nonprofit organizations whose project is located within the Authority's jurisdiction

(continued on other side)



Measure Q Environmental Education Grant Program

ELIGIBLE GRANT AREAS



Audiences for all environmental education programs must come from the urban communities within the eligible grant area, though programs may take place outside this area (for example, on a field trip to a park or open space preserve).

PUBLIC WORKSHOPS

The Authority will hold public information workshops to provide an overview of the program including requirements, eligibility, evaluation, and approvals. Participation is recommended but not mandatory. The workshops will be held in late January 2018. Details will be available on the Authority's website by January 16, 2018.

MATCH FUNDING OPPORTUNITY

Match funding can be met through in-kind services, supplies, or cash, or through matching funds from other sources.

Applied Materials Foundation has agreed to be listed as a potential source of the required match. Interested parties should email Applied_Materials_Foundation@amat.com for more information.

DEADLINE

The complete proposal and all supporting documentation must be submitted by 11:59 pm on Friday, March 16, 2018. The application will be available online on January 16, 2018.

CONTACT

For questions about the Environmental Education Grant Program, please contact Teri Rogoway, Educational Programs Coordinator by email at trogoway@openspaceauthority.org.

All documents, mailing list sign up, and any program updates are available at:

www.openspaceauthority.org/eegrants

Santa Clara Valley Open Space Authority | 408.224.7476 | www.openspaceauthority.org

Measure Q Environmental Education Grant Guidelines

Measure Q Environmental Education Grant Program



The Santa Clara Valley Open Space Authority is seeking high quality grant proposals for projects that expand nature and science-based environmental education programs and youth engagement projects within the Authority's boundaries. The proposals must fall within one or more categories:

- Natural Resources
- Water and watersheds
- Agriculture
- Nature's health benefits

GRANT FUNDING

- Grants will be funded by Measure Q
- Total funding for this cycle: \$100,000
 - Minimum grant request: \$5,000
 - Maximum grant request: \$24,999
- 5-10 grants are anticipated to be awarded, aiming for a diversity of project types, locations, and sizes
- Term of funding: 1 year
- A 33% match is required (see other side)

GRANT ELIGIBILITY

Eligible applicants for Measure Q grant funding are:

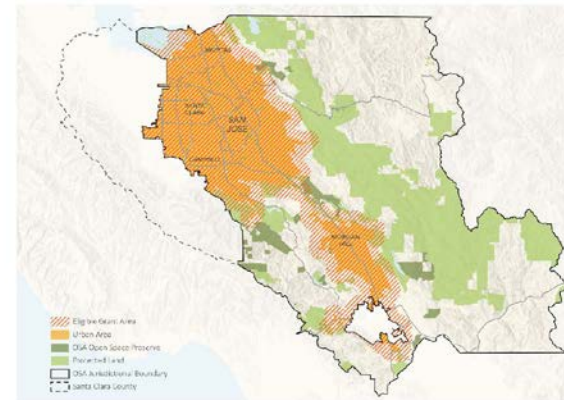
- Public agencies and special districts located within the Authority's jurisdiction
- Schools and school districts located within the Authority's jurisdiction
- Nonprofit organizations whose project is located within the Authority's jurisdiction

(continued on other side)



Measure Q Environmental Education Grant Program

ELIGIBLE GRANT AREAS



Audiences for all environmental education programs must come from the urban communities within the eligible grant area, though programs may take place outside this area (for example, on a field trip to a park or open space preserve).

PUBLIC WORKSHOPS

The Authority will hold public information workshops to provide an overview of the program including requirements, eligibility, evaluation, and approvals. Participation is recommended but not mandatory. The workshops will be held in late January 2018. Details will be available on the Authority's website by January 16, 2018.

MATCH FUNDING OPPORTUNITY

Match funding can be met through in-kind services, supplies, or cash, or through matching funds from other sources.

Applied Materials Foundation has agreed to be listed as a potential source of the required match. Interested parties should email Applied_Materials_Foundation@amat.com for more information.

DEADLINE

The complete proposal and all supporting documentation must be submitted by 11:59 pm on Friday, March 16, 2018. The application will be available online on January 16, 2018.

CONTACT

For questions about the Environmental Education Grant Program, please contact Teri Rogoway, Educational Programs Coordinator by email at trogoway@openspaceauthority.org.

All documents, mailing list sign up, and any program updates are available at:

www.openspaceauthority.org/eegrants

Santa Clara Valley Open Space Authority | 408.224.7476 | www.openspaceauthority.org

Measure Q Environmental Education Grant Guidelines

Measure Q Environmental Education Grant Program



The Santa Clara Valley Open Space Authority is seeking high quality grant proposals for projects that expand nature and science-based environmental education programs and youth engagement projects within the Authority's boundaries. The proposals must fall within one or more categories:

- Natural Resources
- Water and watersheds
- Agriculture
- Nature's Health Benefits

GRANT FUNDING

- Grants will be funded by Measure Q
- Total funding for this cycle: \$100,000
 - Minimum grant request: \$5,000
 - Maximum grant request: \$24,999
- 5-10 grants are anticipated to be awarded, aiming for a diversity of project types, locations, and sizes
- Term of funding: 1 year
- A 33% match is required (see other side)

GRANT ELIGIBILITY

Eligible applicants for Measure Q grant funding are:

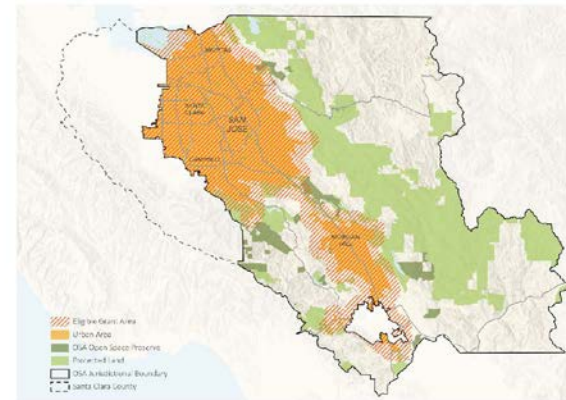
- Public agencies and special districts located within the Authority's jurisdiction
- Schools and school districts located within the Authority's jurisdiction
- Nonprofit organizations whose project is located within the Authority's jurisdiction

(continued on other side)



Measure Q Environmental Education Grant Program

ELIGIBLE GRANT AREAS



Audiences for all environmental education programs must come from the urban communities within the eligible grant area, though programs may take place outside this area (for example, on a field trip to a park or open space preserve).

PUBLIC WORKSHOPS

The Authority will hold public information workshops to provide an overview of the program including requirements, eligibility, evaluation, and approvals. Participation is recommended but not mandatory. The workshops will be held in late January 2018. Details will be available on the Authority's website by January 16, 2018.

MATCH FUNDING OPPORTUNITY

Match funding can be met through in-kind services, supplies, or cash, or through matching funds from other sources.

Applied Materials Foundation has agreed to be listed as a potential source of the required match. Interested parties should email Applied_Materials_Foundation@amat.com for more information.

DEADLINE

The complete proposal and all supporting documentation must be submitted by 11:59 pm on Friday, March 16, 2018. The application will be available online on January 16, 2018.

CONTACT

For questions about the Environmental Education Grant Program, please contact Teri Rogoway, Educational Programs Coordinator by email at trogoway@openspaceauthority.org.

All documents, mailing list sign up, and any program updates are available at:

www.openspaceauthority.org/eegrants

Santa Clara Valley Open Space Authority | 408.224.7476 | www.openspaceauthority.org

Measure Q Environmental Education Grant Guidelines

Measure Q Environmental Education Grant Program



The Santa Clara Valley Open Space Authority is seeking high quality grant proposals for projects that expand nature and science-based environmental education programs and youth engagement projects within the Authority's boundaries. The proposals must fall within one or more categories:

- Natural Resources
- Water and watersheds
- Agriculture
- Nature's health benefits

GRANT FUNDING

- Grants will be funded by Measure Q
- Total funding for this cycle: \$100,000
 - Minimum grant request: \$5,000
 - Maximum grant request: \$24,999
- 5-10 grants are anticipated to be awarded, aiming for a diversity of project types, locations, and sizes
- Term of funding: 1 year
- A 33% match is required (see other side)

GRANT ELIGIBILITY

Eligible applicants for Measure Q grant funding are:

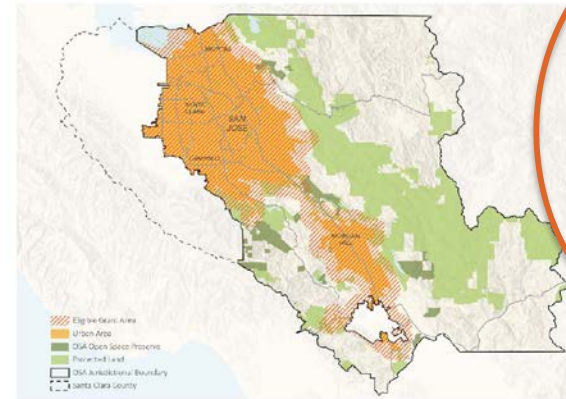
- Public agencies and special districts located within the Authority's jurisdiction
- Schools and school districts located within the Authority's jurisdiction
- Nonprofit organizations whose project is located within the Authority's jurisdiction

(continued on other side)



Measure Q Environmental Education Grant Program

ELIGIBLE GRANT AREAS



Audiences for all environmental education programs must come from the urban communities within the eligible grant area, though programs may take place outside this area (for example, on a field trip to a park or open space preserve).

PUBLIC WORKSHOPS

The Authority will hold public information workshops to provide an overview of the program including requirements, eligibility, evaluation, and approvals. Participation is recommended but not mandatory. The workshops will be held in late January 2018. Details will be available on the Authority's website by January 16, 2018.

MATCH FUNDING OPPORTUNITY

Match funding can be met through in-kind services, supplies, or cash, or through matching funds from other sources.

Applied Materials Foundation has agreed to be listed as a potential source of the required match. Interested parties should email Applied_Materials_Foundation@amat.com for more information.

DEADLINE

The complete proposal and all supporting documentation must be submitted by 11:59 pm on Friday, March 16, 2018. The application will be available online on January 16, 2018.

CONTACT

For questions about the Environmental Education Grant Program, please contact Teri Rogoway, Educational Programs Coordinator by email at trogoway@openspaceauthority.org.

All documents, mailing list sign up, and any program updates are available at:

www.openspaceauthority.org/eegrants

Santa Clara Valley Open Space Authority | 408.224.7476 | www.openspaceauthority.org

Measure Q Environmental Education Grant Guidelines

Measure Q Environmental Education Grant Program



The Santa Clara Valley Open Space Authority is seeking high quality grant proposals for projects that expand nature and science-based environmental education programs and youth engagement projects within the Authority's boundaries. The proposals must fall within one or more categories:

- Natural Resources
- Water and watersheds
- Agriculture
- Nature's health benefits

GRANT FUNDING

- Grants will be funded by Measure Q
- Total funding for this cycle: \$100,000
 - Minimum grant request: \$5,000
 - Maximum grant request: \$24,999
- 5-10 grants are anticipated to be awarded, aiming for a diversity of project types, locations, and sizes
- Term of funding: 1 year
- A 33% match is required (see other side)

GRANT ELIGIBILITY

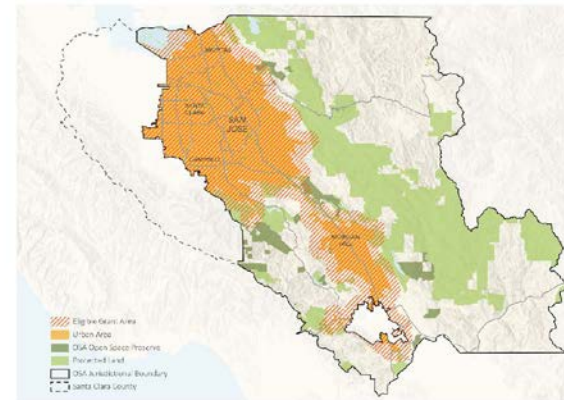
Eligible applicants for Measure Q grant funding are:

- Public agencies and special districts located within the Authority's jurisdiction
- Schools and school districts located within the Authority's jurisdiction
- Nonprofit organizations whose project is located within the Authority's jurisdiction



Measure Q Environmental Education Grant Program

ELIGIBLE GRANT AREAS



Audiences for all environmental education programs must come from the urban communities within the eligible grant area, though programs may take place outside this area (for example, on a field trip to a park or open space preserve).

PUBLIC WORKSHOPS

The Authority will hold public information workshops to provide an overview of the program including requirements, eligibility, evaluation, and approvals. Participation is recommended but not mandatory. The workshops will be held in late January 2018. Details will be available on the Authority's website by January 16, 2018.

MATCH FUNDING OPPORTUNITY

Match funding can be met through in-kind services, supplies, or cash, or through matching funds from other sources.

Applied Materials Foundation has agreed to be listed as a potential source of the required match. Interested parties should email Applied_Materials_Foundation@amat.com for more information.

DEADLINE

The complete proposal and all supporting documentation must be submitted by 11:59 pm on Friday, March 16, 2018. The application will be available online on January 16, 2018.

CONTACT

For questions about the Environmental Education Grant Program, please contact Teri Rogoway, Educational Programs Coordinator by email at trogoway@openspaceauthority.org.

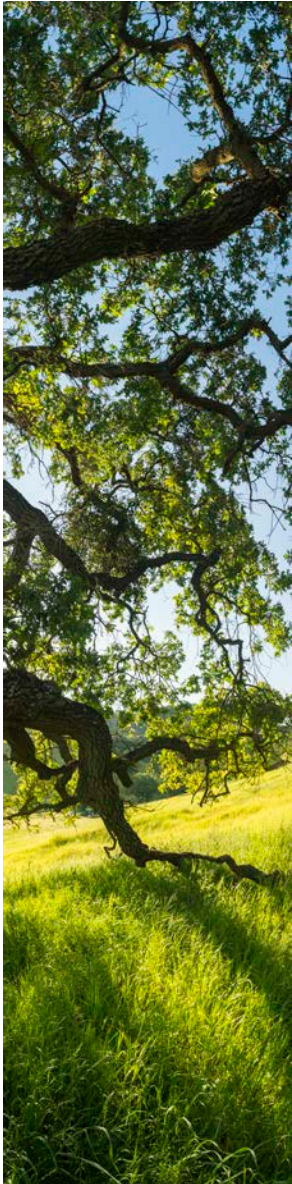
All documents, mailing list sign up, and any program updates are available at:

www.openspaceauthority.org/eegrants

Santa Clara Valley Open Space Authority | 408.224.7476 | www.openspaceauthority.org

(continued on other side)

Measure Q Environmental Education Grant Guidelines



CRITERIA	Points
PROGRAM DESIGN, GOALS, AND RELEVANCE	25 pts
ORGANIZATIONAL CAPACITY, EXPERTISE, AND PLANNING	20 pts
BUDGET	15 pts
IMPACT	15 pts
PROGRAM LEADERSHIP & INNOVATION	15 pts
EXTERNAL SUPPORT / COMMUNITY ENGAGEMENT	10 pts
TOTAL	100 pts

BONUS POINTS (If min score of 75 reached with above criteria)	Points
UNDERSERVED COMMUNITIES	5 pts
AUTHORITY LAND CONSERVATION GOALS AND PRIORITIES	5 pts
COMMUNITY BUILDING	5 pts
GROWTH SKILLS	5 pts
FUNDING LEVERAGE	5 pts



Major differences from version provided to ABC on Nov 9, 2017

- **Clarification**

- Cross-references added throughout
- Program Categories
 - Natural Resources
 - Water -> Water and watersheds
 - Agriculture
 - Health -> Nature's Health Benefits
- “Educational Instruction” -> “Formal and Informal Environmental Education”
- Bonus Points – added clarifying remarks
- Explained *Community Building* more thoroughly



Major differences...

- **Simplification**

- Target Audiences
 - School-based, public, and underserved communities -> Curriculum and non-curriculum
- Program Types simplified and grouped for easier selection
 - Outdoor education, including field trips
 - Nature walks -> guided nature walks
 - Indoor programs
 - Experiential learning
 - Community programs
 - Other
- Removed requirement to meet goals of Valley Greenprint
 - Though still relevant for Bonus Points
- Financial statements required for one year (formerly two years)
- Evaluation Criteria
 - Consolidated 11 questions in first section to 7



Questions?

